

MOH. ALIIFIL QODRI VANOZA ARABY

UI/UX & GRAPHIC DESIGNER | CONTENT CREATOR

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RANGKUMAN

Siswa SMK yang aktif dan berpengalaman dalam UI/UX, desain grafis, dan pembuatan konten digital. Terbiasa bekerja secara adaptif dan memahami kebutuhan bisnis secara menyeluruh. Sudah mampu meningkatkan brand awareness dan engagement melalui konten visual yang menarik dan konsisten. Siap terus belajar dan berkembang bersama tim di lingkungan kerja profesional

KETERAMPILAN

- Desain: UI/UX Design, Graphic Design, Figma
- Web Development: HTML, CSS, JavaScript
- Konten: Copywriting, Social Media Management
- Administrasi: Data Entry, Microsoft Excel, Google Sheets
- Soft Skills: Adaptability, Time Management, Public Speaking, Teamwork

PENGALAMAN MAGANG

INDOBOT ACADEMY

NOVEMBER 2024 - DESEMBER 2024

Creative Content, Influencer Marketing

- Berhasil meningkatkan brand awareness dan engagement melalui strategi konten visual yang menarik dan estetika yang konsisten
- Mengelola kolaborasi dengan influencer: identifikasi, negosiasi, hingga eksekusi kampanye
- Melakukan editing video ringan dengan Capcut untuk memaksimalkan dampak promosi produk/layanan

INDOBOT ACADEMY

JANUARY 2025 - MAY 2025

Admin Finance, Human General Affair

- Memperbarui data absensi karyawan secara akurat untuk menjaga ketertiban dan kedisiplinan
- Mengatur jadwal piket dan kegiatan mengaji, menunjukkan kemampuan organisasi dan manajemen waktu
- Mencatat dan mengelola data pengeluaran bank dan order perusahaan secara presisi
- Melakukan rekap dan analisis transaksi keuangan menggunakan Excel dan Spreadsheet
- Melakukan backup server secara rutin demi menjaga integritas dan keamanan data perusahaan
- Memelihara dan memperbarui inventaris perlengkapan kantor

PENDIDIKAN

SMK TELKOM MALANG

2022 - 2025

Teknik Komputer dan Jaringan

Keahlian | Cloud Computing

PENGALAMAN ORGANISASI

DEWAN AMBALAN

2022 - 2024

Pramuka - SMK Telkom Malang

- Ketua Pelaksana HUT AMBALAN dan Hari Pramuka: Memimpin perencanaan dan pelaksanaan acara
- Desain Flyer & Materi Promosi: Membuat desain untuk kegiatan pramuka
- Anggota Litbang: Terlibat dalam evaluasi dan perbaikan acara
- Pendataan dan Dokumentasi acara Peserta: Mengelola data peserta kegiatan

MEMO

2022 - 2024

Media Moklet - SMK Telkom Malang

- Penanggung Jawab Desain: Mengelola desain visual untuk kegiatan dan acara
- Anggota Humas: Bertanggung jawab untuk komunikasi eksternal dan internal acara
- Desain Flyer : Membuat desain flyer
- Pendataan dan Dokumentasi acara Peserta: Mengelola data peserta kegiatan

BDI

2022 - 2024

Badan Dakwa Islam - SMK Telkom Malang

- Wakil Ketua: Membantu perencanaan dan pelaksanaan program Organisasi
- Anggota Humas: Bertanggung jawab untuk komunikasi eksternal dan internal acara
- Desain Flyer: Membuat desain untuk flyer dan materi promosi acara
- Pendataan & Dokumentasi Peserta: Mengelola data peserta dan dokumentasi acara

PRESTASI

AISCOMP UI/UX COMPETITION | JUARA 3

NOVEMBER 2024

Telkom University | [Sertifikat](#)

BUSINESS PLAN COMPETITION | BEST TEAM

SEPTEMBER 2024

Young On Top | [Sertifikat](#)

WEBSITE DESIGN COMPETITION | TOP 10

JULI 2024

STIKI Malang | [Sertifikat](#)

UNTUK MELIHAT SERTIFIKAT DAN PENCAPAIAN LENGKAP (TIKTOK AKUN)

silakan kunjungi: | [Linkedin](#) | [Tiktok](#)

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PROFESSIONAL SUMMARY

Active and passionate vocational high school student specializing in UI/UX, graphic design, and digital content creation. Adaptable and business-oriented, with proven experience in enhancing brand awareness and engagement through compelling and consistent visual content. Eager to keep learning and growing in a professional team environment.

KEY ACHIEVEMENTS

- Successfully increased brand awareness and engagement through attractive and consistent visual content
- Managed collaboration with influencers: identification, negotiation, and campaign execution
- Edited promotional videos using Capcut to enhance product/service marketing impact

INTERNSHIP EXPERIENCE

INDOBOT ACADEMY

NOV 2024 - DEC 2024

Creative Content, Influencer Marketing

- Designed and executed visual content for digital marketing campaigns
- Collaborated with influencers to expand product visibility

INDOBOT ACADEMY

JAN 2025 - MAY 2025

Admin Finance, Human General Affair

- Updated employee attendance data accurately
- Scheduled daily activities and internal programs
- Recorded and managed banking transactions and company orders
- Analyzed financial transactions using Excel and Google Sheets
- Performed routine server backups for data integrity and security
- Maintained office equipment inventory

EDUCATION

SMK TELKOM MALANG

2022 - 2025

Computer and Network Engineering

Expertise | Cloud Computing

SKILLS

- Design: UI/UX Design, Graphic Design, Figma
- Web Development: HTML, CSS, JavaScript
- Content: Copywriting, Social Media Management
- Administration: Data Entry, Microsoft Excel, Google Sheets
- Soft Skills: Adaptability, Time Management, Public Speaking, Teamwork

ORGANIZATIONAL EXPERIENCE

SCOUT MOVEMENT

2022 - 2024

Scout Movement – SMK Telkom Malang (Dewan Ambalan)

- Head of HUT AMBALAN & Scout Day Events: Led planning and execution
- Visual Designer: Created promotional materials for events
- R&D Member: Conducted event evaluation and improvement
- Data & Documentation Officer: Managed participant records

MEMO

2022 - 2024

Media Moklet – SMK Telkom Malang (MEMO)

- Design Lead: Managed event visual assets
- PR Team: Handled external and internal communication
- Data & Documentation: Maintained participant and activity data

BDI

2022 - 2024

Islamic Student Organization – SMK Telkom Malang (BDI)

- Vice Chairman: Assisted in program planning and execution
- PR Division: Responsible for communication and event promotion
- Visual Designer: Created flyers and promotional content
- Documentation Officer: Recorded and organized event data

ACHIEVEMENTS

AISCOMP UI/UX COMPETITION | 3RD PLACE

NOV 2024

Telkom University | [Certifications](#)

BUSINESS PLAN COMPETITION | BEST TEAM

SEP 2024

Young On Top | [Certifications](#)

WEBSITE DESIGN COMPETITION | TOP 10

JUL 2024

STIKI Malang | [Certifications](#)

TO VIEW FULL CERTIFICATES AND ACHIEVEMENTS,

please visit: | [LinkedIn](#)